

# EIT Food – how to get involved

**National Information Day**

**Horizon Europe**

Life Sciences - New opportunities

Prague, 24/10/2023




Co-funded by the  
European Union

Monika Tomaniová, Edita Ryšlavá

EIT Food Hub, University of Chemistry and Technology Prague



# As the world's largest food innovation community, we are building a future-fit food system that produces healthy and sustainable food for all.



EIT Food is a mission oriented, multi-funder organisation, that drives impact across the food system

## Our Mission

Our mission is to create a world where everybody can access and enjoy sustainable, safe and healthy food, with trust and fairness from farm to fork.

## Our Role

Our role is to bring all players together and guide and accelerate the innovation process that will transform the food system.

## Our Strength

Our strength comes from partners, which represent several of Europe's leading agrifood companies, research institutes and universities.

The **network** also includes the RisingFoodStars Association, bringing together Europe's best agrifood startups and scaleups. We also invite NGOs, public institutions, regional and local authorities to transform the food system with us.

# OUR COMMUNITY

Our community is unique because it brings together key players from across the food value chain including industry partners, startups, research centres and universities





1

**HEALTHIER  
LIVES  
THROUGH  
FOOD**

2

**A NET ZERO  
FOOD SYSTEM**

3

**REDUCING  
RISK FOR A  
FAIR &  
RESILIENT  
FOOD SYSTEM**

## A MISSIONS-LED APPROACH

## BUILDING TRUST

HEALTHIER LIVES  
THROUGH FOOD

We will make a material difference to quality of life by enabling more consumers to have better choices through access to affordable, healthier products and actionable information.

NET-ZERO FOOD  
SYSTEMS

We will enable the transition to a net zero food system, measuring and quantifying the change through reduced CO2 equivalent emissions. We will do this by tackling harmful system hotspots, reducing the footprint of proteins through diversification, and creating new markets for food waste.

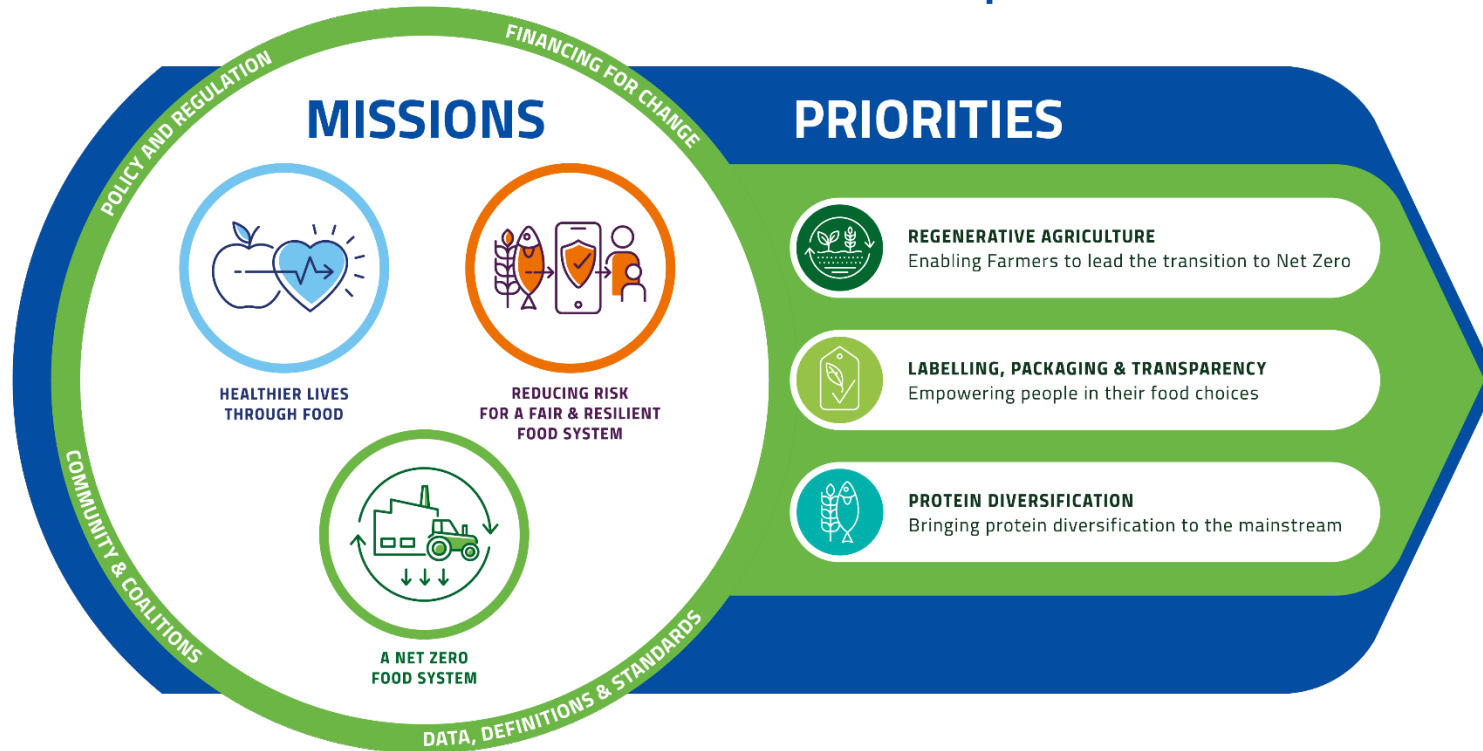
REDUCING RISK FOR A FAIR &  
RESILIENT FOOD SYSTEM

We will see the benefits of more resilient, trusted food systems where people experience greater food security and safety through digitally enabled, transparent supply chains

OVERVIEW OF IMPACT FUNDING FRAMEWORK

# One Framework 2023–2025

Multiple Submission Windows



Route 1:  
**Collaborative Programmes**

Route 2:  
**Single Projects**

# AN “ALWAYS ON” FUNDING FRAMEWORK:

## ‘COLLABORATIVE MISSION PROGRAMMES’

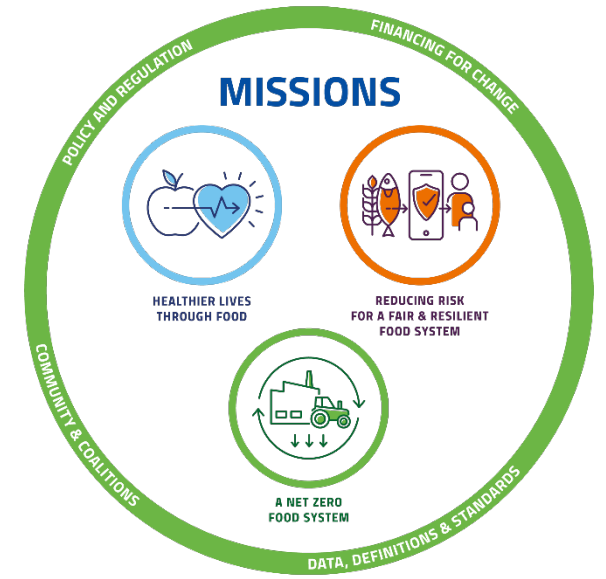
Long-Term Collaborations  
Strategic Levers enabling Mission Targets  
Generating new Project ideas

Building impact & value from EIT Food  
investments, resources & infrastructure  
programmes

Open Funding Opportunities 2023-2025

## PRIORITY ALIGNED ‘SINGLE PROJECTS’

Co-investing in solutions enabling  
faster, stronger systems change



# COLLABORATIVE PROGRAMMES



## HEALTHIER LIVES THROUGH FOOD

Diversify protein sources for food products

Improve product choice and supply for a balanced diet to benefit people & planet

Optimise nutrient density of food



## A NET ZERO FOOD SYSTEM

Establish Regenerative Agriculture as a commercially viable choice in key value chains

Reduce Food Loss and Food Waste

Grow the circular food economy through packaging & labelling



## REDUCING RISK FOR A FAIR & RESILIENT FOOD SYSTEM

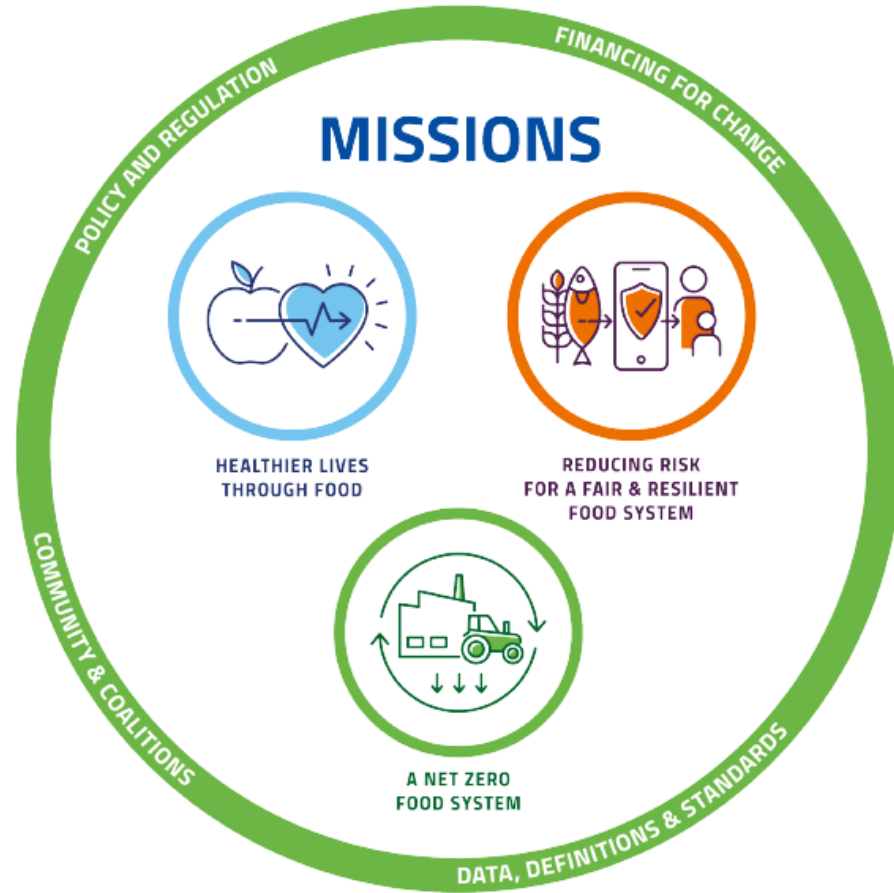
Invest in growth of fair and resilient business models supporting food security

Improve urban integration of shorter supply chains

Improve sustainable and resilient food production practices

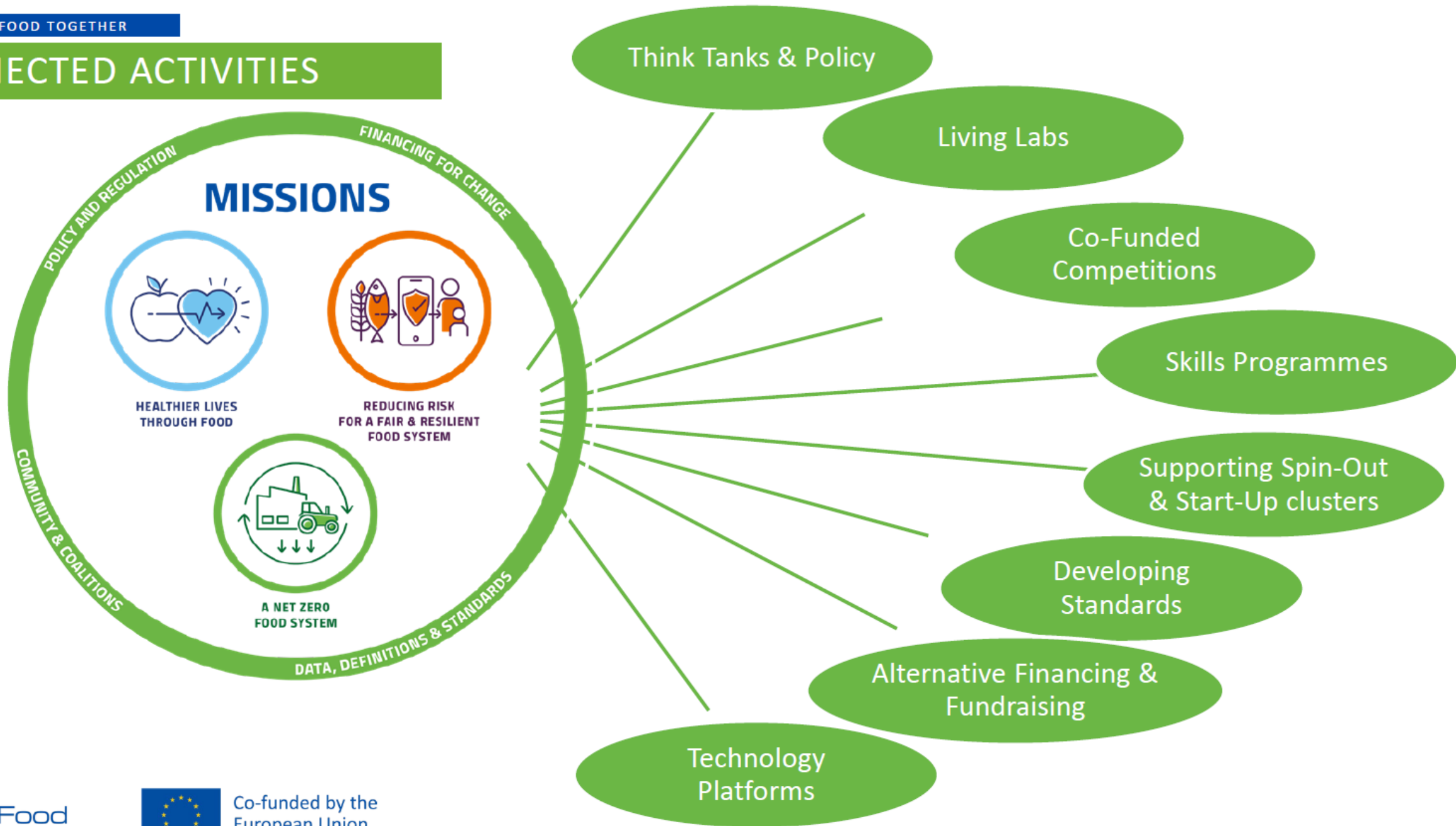


## COLLABORATIVE PROGRAMMES



- Working with EIT Food on Programmes of **connected activity**
- Responding to **Mission Targets** and **Strategic Levers**
- Consortia led by an organisation with **significant resource and capability to scale outcomes.**
  - Min. 2 organisations
  - 2 countries, 2 KTI
- **Up to 24months** in duration with success-based extension
- **€250,000 - €750,000** per year (total budget)

# CONNECTED ACTIVITIES



# EXAMPLE PROGRAMME – PUBLIC FOOD



**Food Product, Services & Menu Development**

**Guidance, Standards & Evidence/Monitoring**

**Dietary Change Education**

**Supply Chain & Waste Streams**

## SINGLE PROJECTS

**REGENERATIVE AGRICULTURE**

Enabling Farmers to lead the transition to Net Zero

**PROTEIN DIVERSIFICATION**

Bringing protein diversification to the mainstream

**LABELLING, PACKAGING & TRANSPARENCY**

Empowering people in their food choices

- **Up to 18months** in duration, with success-based extension
- **€10,000-€1,000,000** total project budget
- Responding to **Priority Challenges**
- **Consortia** - Min. 2 organisations
  - 2 countries, 2 sides of KTI (an enterprise plus an education or research partner)
- Investment in commercial results = **Success Sharing Mechanism**
- Impact # in **non-commercial projects** instead of Success Share

# SINGLE PROJECTS



## REGENERATIVE AGRICULTURE

Enabling Farmers to lead the transition to Net Zero



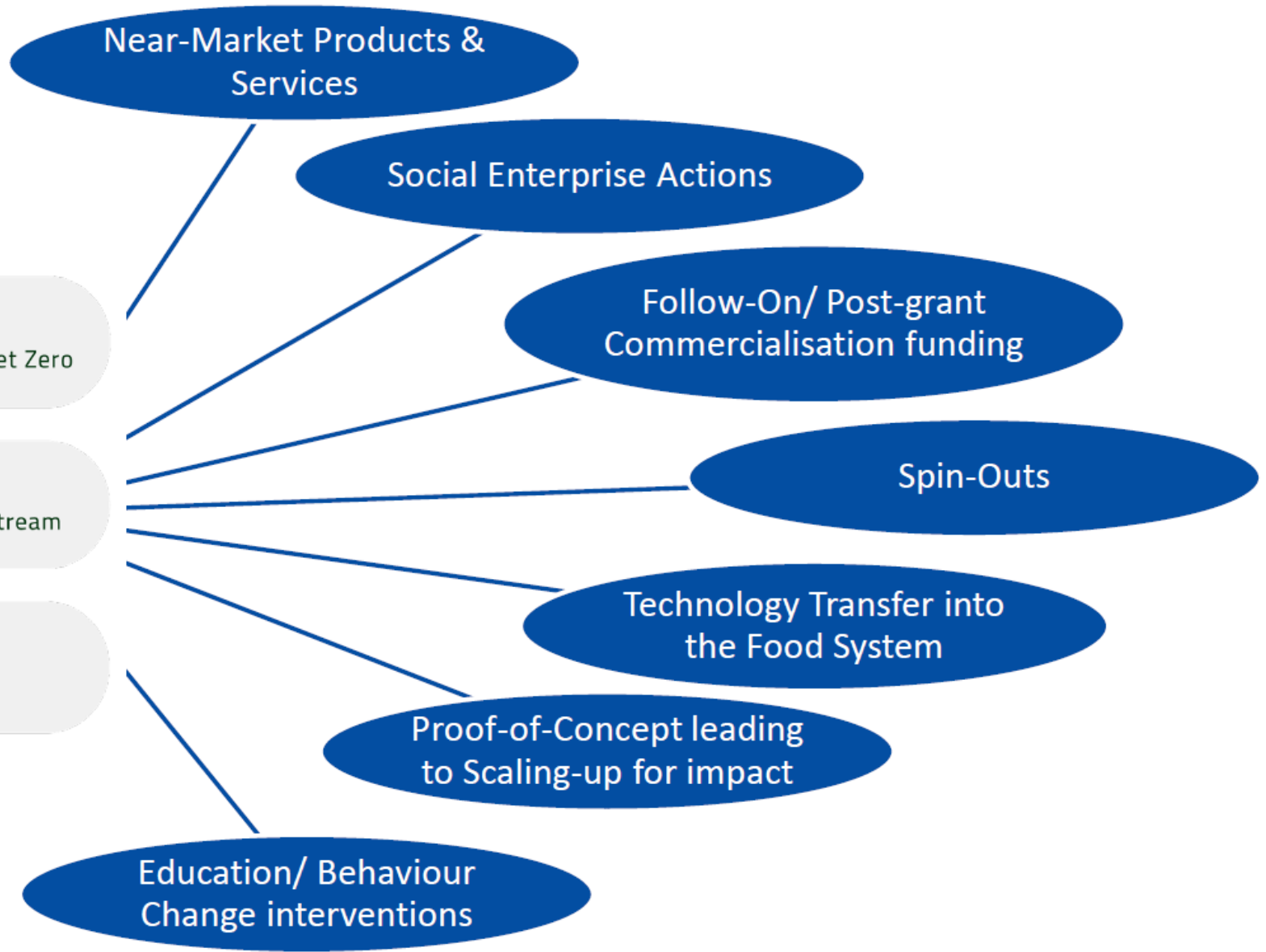
## PROTEIN DIVERSIFICATION

Bringing protein diversification to the mainstream



## LABELLING, PACKAGING & TRANSPARENCY

Empowering people in their food choices



# SINGLE PROJECTS – IMPACT TARGETS TO REACH



**REGENERATIVE AGRICULTURE**  
Enabling Farmers to lead the transition to Net Zero



**LABELLING, PACKAGING & TRANSPARENCY**  
Empowering people in their food choices



**PROTEIN DIVERSIFICATION**  
Bringing protein diversification to the mainstream

## PRIORITY CHALLENGES



**PROTEIN DIVERSIFICATION**  
Bringing protein diversification to the mainstream

- Collaborative reformulation in
- Increased availability of afford
- Improved production and
- Adoption of new bi
- Education and awaren



## PRIORITY CHALLENGES



**REGENERATIVE AGRICULTURE**  
Enabling Farmers to lead the transition to Net Zero

- De-risk transition to Regenerative A and d
- Enable & incentivise re
- Red
- Reduce occurrence and ris
- Reduce cost of Regenerative Agricu
- Demonstrate improvem



## PRIORITY CHALLENGES



**LABELLING, PACKAGING & TRANSPARENCY**  
Empowering people in their food choices



HEALTHIER LIVES THROUGH FOOD



A NET ZERO FOOD SYSTEM



REDUCING RISK FOR A FAIR & RESILIENT FOOD SYSTEM

- Digitally enabled, communication of food product integrity & supply chain to consumers
- Digital tools along value chains to reduce cost & complexity in producing standardised score-based food labels
- Increased uptake of affordable, nutritious, sustainable food products targeting NCD risks in key markets & demographics
- Improved manufacturing processes to supply more food products building economic value from food waste and side streams
- Inform and increase consumer demand for circular economy benefits from food choices



# EXAMPLE PROJECT – CONTROLLED ENVIRONMENT AGRICULTURE



**REGENERATIVE AGRICULTURE**  
Enabling Farmers to lead the transition to Net Zero



**PROTEIN DIVERSIFICATION**  
Bringing protein diversification to the mainstream



**LABELLING, PACKAGING & TRANSPARENCY**  
Empowering people in their food choices



Innovative Technology  
Repurposed



Cleaner Production  
Methods



Energy Efficiency  
Gains

# FUNDING ESSENTIALS



## Multiple Submission Windows

First deadline: 16<sup>th</sup> November 2023



## Co-funding 30%

Project/Programme budgets advised



## Application links in the Guidelines Evaluation criteria



## Getting in touch

FoodHIVE // Regional Offices // Missions Teams // Key Account Managers  
missions@eitfood.eu

<https://www.eitfood.eu/open-calls/impact-funding-framework>

# Impact Funding Framework 2023 - 2025

If you've got an idea that will change food systems for the better, we want to fund it!



### Submission Windows (closing at 12pm CET)

16<sup>th</sup> November 2023  
14<sup>th</sup> March 2024  
11<sup>th</sup> July 2024  
14<sup>th</sup> November 2024  
13<sup>th</sup> March 2025  
10<sup>th</sup> July 2025  
13<sup>th</sup> November 2025



# Key facts:



**Missions** <https://www.eitfood.eu/missions> and **Impact Funding Framework** webpage <https://www.eitfood.eu/open-calls/impact-funding-framework>



**Insight Reports** published in a staged approach



**Webinar Series**

**Introductory webinar** September 27th:  
<https://www.youtube.com/watch?v=13GNLpEQKiY>

READ THE MISSION INSIGHT REPORTS AND HIGHLIGHTS

Healthier Lives through Food >

A Net Zero Food System >

Reducing Risk for a Fair and Resilient Food System >

Read the report highlights >

Home > Grants & procurements > Impact Funding Framework

# Impact Funding Framework

If you've got an idea that will change food systems for the better, we want to fund it.

EIT FOOD MISSIONS →

INTRODUCTORY WEBINAR →

## Creating European innovation community

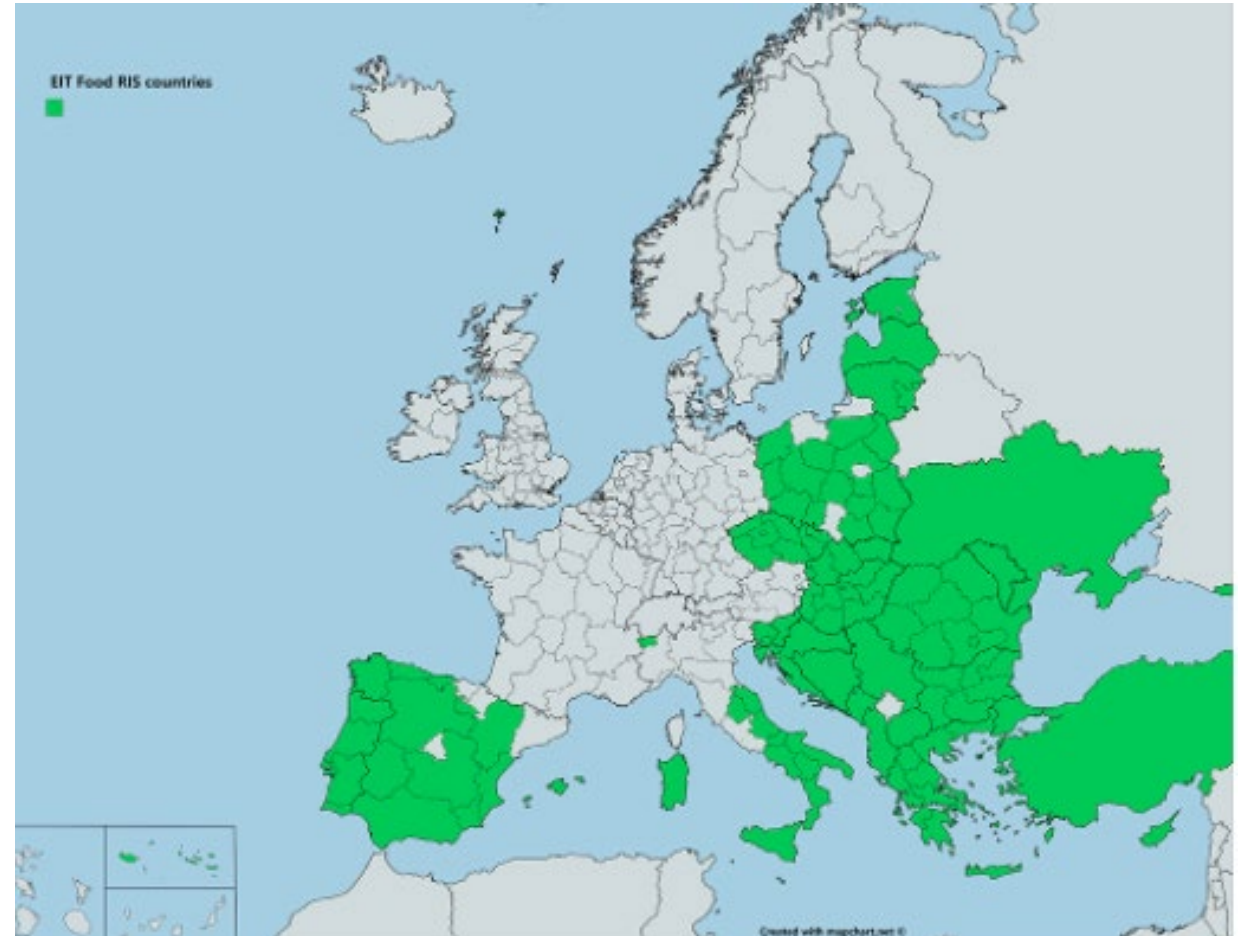
### EU Member States:

**Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Italy\*, Latvia, Lithuania, Malta, Poland\*, Portugal, Romania, Slovakia, Slovenia, Spain\***

(\*Only certain regions)










### Horizon Europe Associated Countries:

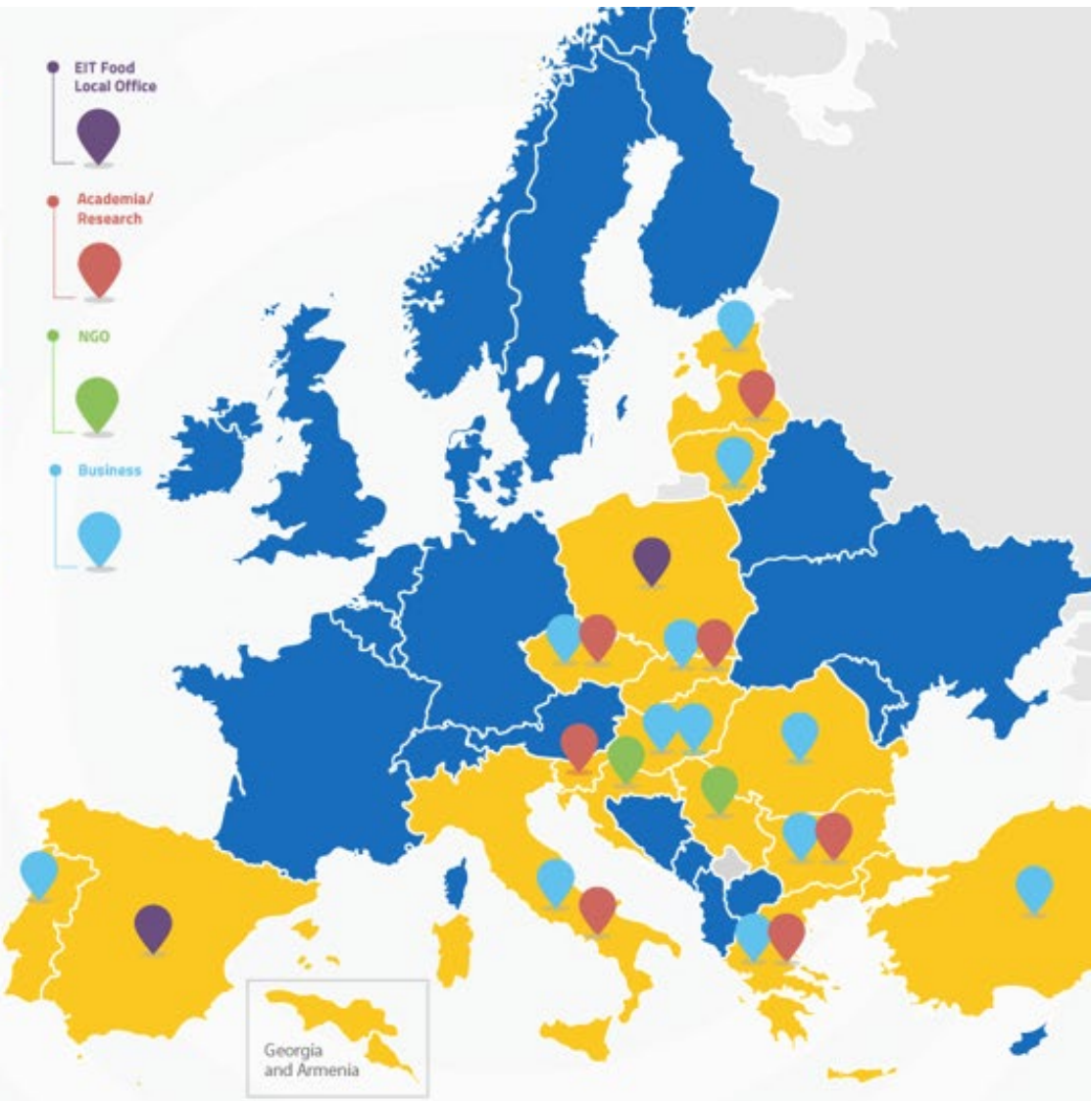
**Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Moldova, Montenegro, Republic of North Macedonia, Serbia, Turkey, Ukraine.**



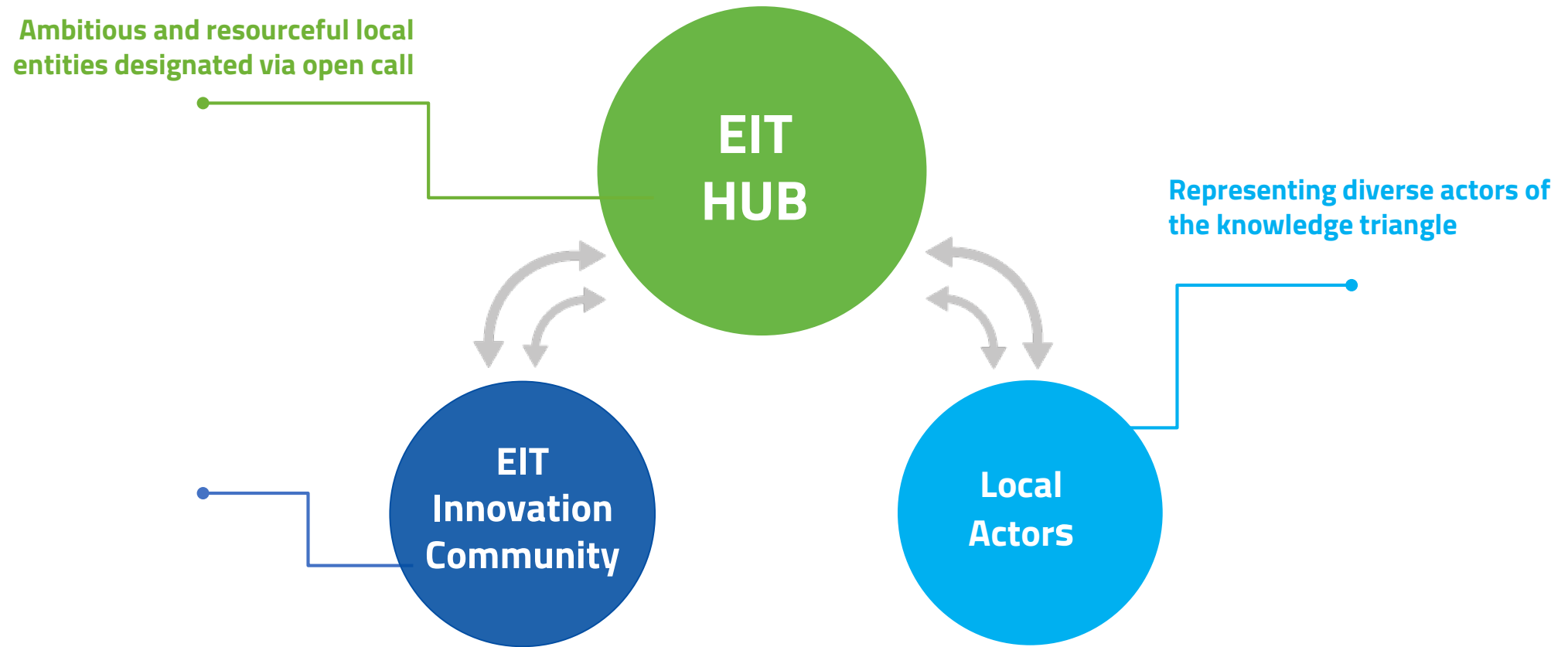
EIT FOOD REGIONAL INNOVATION SCHEME

EIT Food is represented by RIS HUBs

CLC North-East	<b>BULGARIA</b>	 Agricultural University of Plovdiv	 Cleantech Bulgaria	<b>CROATIA</b>	 TERA TEHNOPOLIS Ltd.	<b>ROMANIA</b>	 Impact Hub Bucharest
	<b>CZECH REP.</b>	 University of Chemistry and Technology	 Impact HUB Praha	<b>SLOVENIA</b>	 University of Ljubljana Biotechnical Faculty	<b>SERBIA</b>	 Association "SEE ICT"
	<b>HUNGARY</b>	 Campden BRI Hungary Ltd.	 PANNON Pro Innovations	<b>ESTONIA</b>	 Tartu Biotechnology Park	<b>LATVIA</b>	 Riga Technical University
	<b>SLOVAKIA</b>	 Slovak University of Agriculture in Nitra	 Slovak Business Agency	<b>LITHUANIA</b>	 AgriFood Lithuania DIH	<b>POLAND</b>	 CLC local office
CLC South	<b>GREECE</b>	 Industry Disruptors Game Changers	 Agricultural University of Athens	<b>PORTUGAL</b>	 Building Global Innovators	<b>SPAIN</b>	 CLC local office
	<b>ITALY</b>	 University of Bari Aldo Moro	 Impact Hub Siracusa	<b>TURKEY</b>	 Impact Hub Istanbul		



# The role of EIT Food hubs



EIT Food Hub Czechia, <https://eitfoodhub.vscht.cz/>

# RIS PORTFOLIO *(may differ between years)*

## EDUCATION

Attracting, developing and empowering talent to lead the transformation of the food system

### EXAMPLES

- [RIS Professional Development](#)
- [RIS Fellowships & Youth](#)
- [RIS Summer Schools](#)
- [RIS Public Representatives](#)
- [RIS Regenerative Agriculture](#)

## INNOVATION

Fostering collaboration across the entire food system to develop innovative technologies, products and services

### EXAMPLES

- [Phenoils](#)
- [ChiLd MicroBes predict how to stay away from Obesity- CLiMB-Out](#)
- [Black to the future - biochar and compost as soil amendment](#)

## PUBLIC ENGAGEMENT

Engaging with people so they become change agents of the food system

### EXAMPLES

- [RIS Proof of Concept](#)
- [Consumer Engagement Labs](#)
- [Circular economy WB \(xKIC\)](#)
- [R&D expert group on LINKEDIN](#)

## ENTREPRENEURSHIP

Supporting innovative impactful entrepreneurs and startups to deliver new food innovations and businesses across Europe

### EXAMPLES

- [Test Farms](#)
- [Challenge Labs](#)
- [Team Up](#)
- [EWA](#)
- [Jumpstarter \(xKIC\)](#)
- [Water Scarcity \(xKIC\)](#)

# EIT Food RIS target groups *(may differ between years)*

Start-ups

Researchers

Students

Public  
Representatives

SMEs/ Primary  
sector

Consumers

XKIC-EIT Jumpstarter

RIS professional development

Consumer  
Engagement  
Labs

Seedbed

RIS public  
representatives/  
InfraBooster

Regenerative  
agriculture

Challenge labs

Test farms

XKIC- Circular  
Economy

Startup Guide

Policy Council

XKIC-Water  
Scarcity

EIT Food INSPIRE and RIS INSPIRE programs

EWA (Women entrepreneurship in agriculture)

EIT FOOD Accelerator Network

TeamUp

RIS fellowships & talents

Test farms

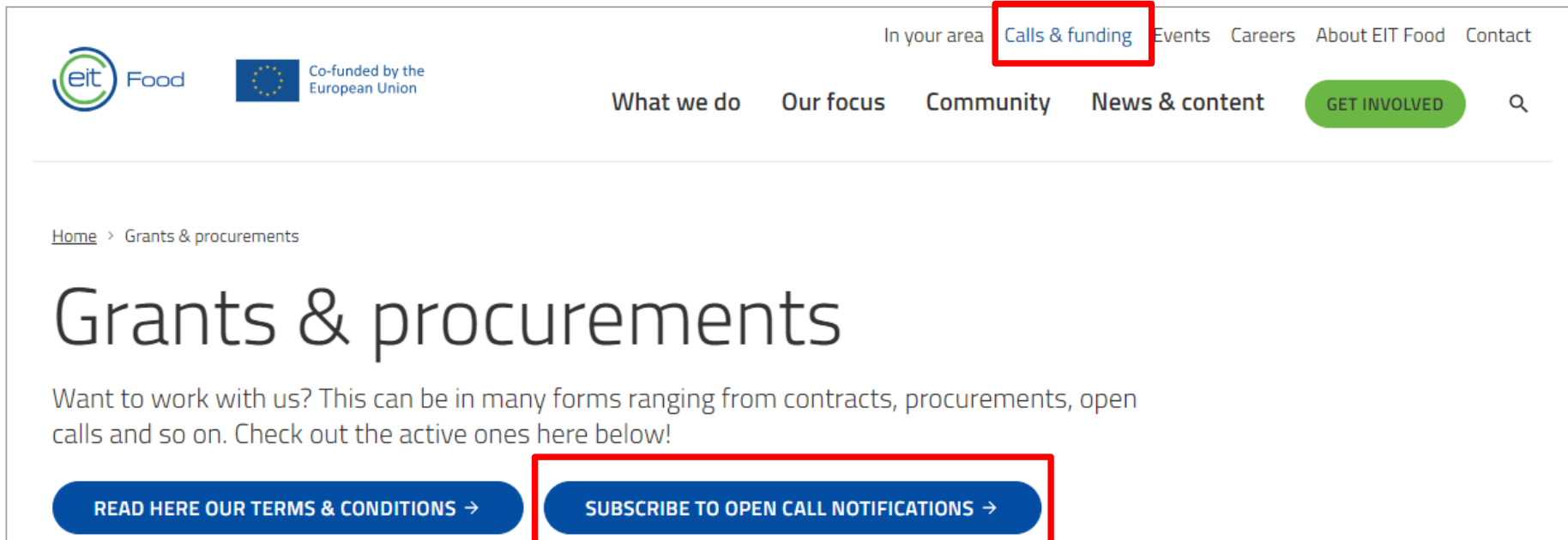
RIS summer schools

RisingFoodStars

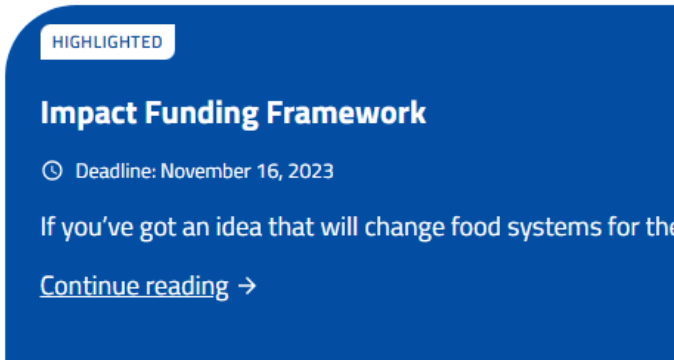
XKIC-Circular  
Economy

Expert Community





The screenshot shows the top navigation bar of the EIT Food website. The 'Calls & funding' link is highlighted with a red box. Below the navigation bar, the breadcrumb 'Home > Grants & procurements' is visible. The main heading is 'Grants & procurements'. Below the heading, there is a paragraph: 'Want to work with us? This can be in many forms ranging from contracts, procurements, open calls and so on. Check out the active ones here below!'. Two blue buttons are present: 'READ HERE OUR TERMS & CONDITIONS ->' and 'SUBSCRIBE TO OPEN CALL NOTIFICATIONS ->', with the latter being highlighted by a red box.



**HIGHLIGHTED**  
**Impact Funding Framework**  
🕒 Deadline: November 16, 2023  
If you've got an idea that will change food systems for the better, we want to hear from you.  
[Continue reading ->](#)



**5 DAYS LEFT!**  
**FoodEducators Teacher's Board selection**  
🕒 Deadline: October 27, 2023  
**OPEN CALL**  
Recruiting participants to be part of the FoodEducators Teachers' Board  
[Continue reading ->](#)



**YOUNG PROFESSIONALS PLATFORM**  
**Young Professionals Platform**  
🕒 Deadline: November 02, 2023  
**OPEN CALL**  
EIT Food is looking for youth-led organisations representing young professionals at different career stages to participate in the development of a new EIT Food Young Professionals Platform.  
[Continue reading ->](#)



**Call for EIT Food RIS Policy Council members 2023-2025**  
🕒 Deadline: November 03, 2023  
**OPEN CALL**  
EIT Food is looking for experts that would like to participate in the EIT Food RIS Policy Council within EIT Food Regional Innovation Scheme. We are looking for 22 representatives, one representative from each country: Bulgaria, Croatia,...

# Improving food together

<https://www.eitfood.eu/>



Co-funded by the  
European Union

