

WORKSHOP

'PITCHING / PUBLIC SPEAKING'

In this three-day workshop you are invited to come and explore the world of Pitching and Public speaking.

You have already been working on a specific topic for a long time. When a friend asks you to explain your research topic you get lost for words, you start to notice that your body blocks and on top of that you seem to lose the interest of your friend.

By using 'an 8-step framework' you will be able to convince people to fall in love with your ideas. This workshop offers invaluable insights into a pitching strategy that serves as a robust foundation, facilitating further exploration.

You will have the opportunity to explore your 'Public speaking skills' by using your body as a tool to support your presentation.

You will end the three-day workshop by giving a short pitch for the other participants of the workshop.

The workshop will be given on campus or in the form of an online workshop. The latter will give us the opportunity to explore Pitching and Public Speaking techniques in front of a computer.

"The right word may be effective, but no word was ever as effective as a rightly timed pause." – Mark Twain

given by:

Jelle De Wit is a performer and theatre maker active in Belgium, the Netherlands, and Germany. Based in Berlin, he conducts workshops in physical theatre and pitching/public speaking for companies and various European universities.

language:

English (or Dutch)

duration:

3 days, total 7h (online)

2 days, total 7h (on campus)

If the workshop is offered online, you can attend the webinar from your computer or tablet. Recordings & presentation deck will be sent to you after attending the webinar

The workshop can be given in English or Dutch.

For questions / bookings don't hesitate to contact me.

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Some quotes from previous participants

"If you want to discover your inside capacity in speaking in front of others go to this workshop."

Hanie (PhD-student KU Leuven)

"Break your blocks towards public speaking"

Nargiza (PhD-student KU Leuven)

"Jelle is the kind of person that gives you confidence in your own skin."

Alexander (PhD-student KU Leuven)

"A good public speaking trainer like Jelle can motivate people to jump out of their comfort zone and play with their personality attributes to make a great presentation."

Ximena (PhD-student KU Leuven)

"We learned to deliver a powerful and authentic pitch by expressing our ideas in a story that sticks in our audience's mind."

Hans (PhD-student KU Leuven)

The workshop was previously held at: KU Leuven Belgium, UHasselt Belgium, BOKU Austria, UVIC Catalonia Spain, L'Institut Agro France

LEARNING GOALS

7h workshop (online / hybrid / on campus)

After attending this workshop - described in the document above - the participants are able to pitch their research by using insights in an 8-step theoretical framework. They know about using both verbal & nonverbal language to support their pitch, are aware of the strength of their body language and hence bring the message in a clear, personal and convincing way to the listeners.

Key skills the participants will develop include:

- Structuring a pitch effectively
- Practicing and refining public speaking skills
- Employing storytelling techniques to convey clear messages

12h workshop (online / hybrid / on campus)

This extended version of the 7-hour workshop builds upon the previous learning goals, adding insights into the effective use of presentation slides, such as PowerPoint. Public speaking can be daunting, but this workshop provides tips and tricks to help you manage stress and anxiety while presenting.

Key skills the participants will develop include:

- Structuring a pitch effectively
- Practicing and refining public speaking skills
- Employing storytelling techniques to convey clear messages
- Using structured slides to support your message
- Managing stress and anxiety during presentations

The 7-hour and 12-hour workshops will provide a solid foundation for developing more persuasive public speakers capable of delivering clear messages to their audiences.

If you wish to organize a different workshop focused on 'communication skills' tailored to the needs of your students or researchers, I'm happy to collaborate with you to develop a more personalized workshop.

I look forward to our collaboration.

Kind regards,
Jelle De Wit

UNIVERSITY

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