## The Czech University of Life Sciences

### **Faculties and institutes:**

Faculty of Economics and Management
Faculty of Agrobiology, Food and Natural Resources
Faculty of Engineering
Faculty of Forestry and Wood Sciences

Study programmes: Professors, academic staff and other employees: Students:

Foreign students: Outgoing students:

Faculty of Environmental Sciences
Faculty of Tropical AgriSciences
Institute of Education and Communication

134 1 700 22 000 2 000 650



**The Czech University of Life Sciences Prague (CULS)** is the third largest university in Prague and has a history of more than 100 years. Thanks to its extensive international contacts, CULS has become one of the most respected life sciences universities in Europe. CULS scientists are involved in dozens of international development projects, in cooperation with Czech Governmental and EU Development Agencies, as well as professionals from various sectors of industry throughout the world. Basic and applied research implemented

at CULS focuses on agriculture, forestry, ecology, alternative energy resources, waste management, sustainability, as well economics and management. CULS has fully equipped laboratories and additional facilities, such as a large trial farm and forestry establishment in the vicinity of Prague. CULS provides complete university studies, summer schools, special courses and a university of the third age. CULS offers nearly 50 study programmes taught entirely in English.



### **CULS offers the following partnership options:**

General Partner of CULS

Main Partner of CULS

Main Partner of CUL

Partner of CULS Faculties or Institutes

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Media partner of CULS

Further partnerships options:

Expert or consultant in projects that are coordinated by CULS
Renting or lending scientific instruments to CULS (e.g. laboratory equipment)
Cooperating in legal matters related to the protection and development of intellectual property,
licensing issues, patents, etc.

### Contact:

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Bursar of the Czech University of Life Sciences
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E-mail: kvestor@czu.cz



# Looking for a partnership

with a prestigious university in the Czech Republic?

### Become a partner of

The Czech University of Life Sciences Prague!



# **General partner of CULS**

General partnership with CULS is offered in exclusivity to only one company.

#### Benefits for the general partner of CULS:

- ✔ Publication of the name and logo of the general partner on the home page of the university website), including a link to the home page of the general partner's website, publishing press releases about the partnership
- Publication of general partner's logo during important events organized by the university or under its auspices, e.g. Miss Agro, Alumni Meetings, Life Sciences Film Festival, etc.
- Acknowledging the general partner by the moderator during above mentioned events
- Placement of general partner's logo at venues during above mentioned events
- Acknowledging the general partner at the opening session of the above mentioned events, i.e. Life Sciences Film Festival
- Placement of the general partner's logo in press materials issued by the university, e.g. posters, catalogues, brochures and other materials for the organization of events such as Miss Agro, Alumni Meeting, Life Sciences Film Festival

- Publication of the general partner's logo in press materials issued by the university intended for CULS students, e.g. Handbook for 1st Year students
- Placement of general partner's logo on info panels in the buildings and on the premises of CULS
- Providing of spaces on the CULS premises for presentation of the general partner (max. 4 times a year)
- Providing of a room for general partner's employees during CULS lectures or seminars (max. 4 times a year)

### Presentation of the general partner during Career days Support CULS by:

- Lending or renting equipment for teaching or research purposes at CULS Faculties
- Organizing internships and practical training for CULS students (including PhD) in the Czech Republic or abroad
- Assisting CULS students in their diploma and dissertations thesis
- Other possibilities for support of CULS upon consultation



# Main partners of CULS

Main partnership with the university is offered only to three companies.

### Benefits for the main partners of CULS:

- Publication of the names and logos of the main partners on the home page of the university website, including a link to the home pages of the main partners' websites, publishing press releases about the partnerships
- Publication of main partners' logos during important events organized by the university or under its auspices, e.g. Miss Agro, Alumni Meetings, Life Sciences Film Festival, etc.
- Acknowledging the main partners by the moderator during above mentioned events
- Placement of main partners' logos at venues during above mentioned events
- Acknowledging main partners' at the opening session of the above mentioned events, i.e. Life Sciences Film Festival
- Placement of the main partners' logos in press materials issued by the university, e.g. posters, catalogues, brochures and other materials for the organization of events such as Miss Agro, Alumni Meeting, Life Sciences Film Festival
- Publication of the main partners' logos in press materials issued by the university intended for CULS students, e.g. Handbook for 1st Year students
- Placement of main partners' logos on info panels in the buildings and on the premises of CULS
- Providing of spaces on the CULS premises for presentation of the main partners (max. 4 times a year)
- Providing of a room for main partners' employees during CULS lectures or seminars (max. 4 times a year)



Presentation of the general partner during Career days

#### Support CULS by:

- Lending or renting equipment for teaching or research purposes at CULS Facultie
- Organizing internships and practical training for CULS students (including PhD) in the Czech Republic or abroad
- Assisting CULS students in their diploma and dissertations thesis
- Other possibilities for support of CULS upon consultation

# Media partner of CULS

Media partnership is offered to one partner from print media, one partner from radio & TV media, and one partner from internet/online web media.

### Benefits for the main partners of CULS:

- Publication of the names and logos of the media partners on the home page of the university website, including a link to the home pages of the media partners' websites, publishing press releases about the partnerships
- Publication of media partners' logos during important events organized by the university or under its auspices, e.g. Miss Agro, Alumni Meetings, Life Sciences Film Festival. etc.
- Acknowledging the media partners by the moderator during above mentioned events
- Placement of media partners' logos at venues during above mentioned events
- Acknowledging media partners' at the opening session of the above mentioned events, i.e. Life Sciences Film Festival
- Placement of the media partners' logos in press materials issued by the university, e.g. posters, catalogues, brochures and other materials for the organization of events such as Miss Agro, Alumni Meeting, Life Sciences Film Festival
- Publication of the media partners' logos in press materials issued by the university intended for CULS students, e.g. Handbook for 1st Year students
- Placement of media partners' logos on info panels in the buildings and on the premises of CULS
- Providing of spaces on the CULS premises for presentation of the media partners (max. 4 times a year)

Other possibilities upon consultation with the partners and CLILS

#### Expected cooperation outcomes:

- Consultation of appropriate forms of presentation of the subject of partnership in the relevant type of media
- Information on the subject of cooperation in the form of articles /news/photos/interviews/video footage/etc
- Information on the subject of cooperation in the form of commercial presentation
- Information via web media, including links to the subject of cooperation and possibly a banner
- Other possibilities upon consultation with the partner

