

COURSE OFFERING:

***GATEWAY TO INTERNATIONAL
BUSINESS***

**SPRING SEMESTER 2015
(January/March – May/June)**

Courses starting in January 2015

ECTS credits

Export and Import Operations	3
Financial Management	4
Operations Management	3
Excel Spreadsheet Calculation in Business	2

Courses starting in March 2015 or later

Basic Studies

Introduction to Economics	4
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International Business, Marketing and Management

Cross Cultural Business and Communication	6
International Human Resource Management	3
Customer Relationship Management	3
International Economics and Finance	3

Industrial Management

Business-to-Business Marketing	3
Logistics	3
Sales/Personal Selling	2

Elective Courses

Knowledge Management	3
Strategic Management	4
Seminar on Business in Estonia	3
ERP and Financial Reporting	3
Business in Japan	2

Research work

Basics of Statistics	3
Introduction to Research and Writing Skills	3

Languages

Finnish Language and Culture	3
Doing Business in English	3