



POLYTECHNIC INSTITUTE OF VISEU

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SCHOOL OF TECHNOLOGY AND MANAGEMENT

MANAGEMENT DEPARTMENT

AREAS/FIELDS: Management

INTERNATIONAL SEMESTER 2011/2012

AUTUMN SEMESTER / 1ST SEMESTER:

SUBJECT	PERIOD	ECTS CREDITS
Foundations and Applications of Time Value of Money	1 st Semester	5
Statistics	1 st Semester	5
Strategy and Simulation	1 st Semester	5
Option 1 – Marketing OR Services Marketing	1 st Semester	5
Option 2 – Management OR Management Accounting	1 st Semester	5
Option 3 – English OR French OR Spanish OR Free option (to be chosen among the subjects offered by all international semesters)	1 st Semester	5

SPRING SEMESTER / 2ND SEMESTER:

SUBJECT	PERIOD	ECTS CREDITS
Foundations and Applications of Time Value of Money	2 nd Semester	5
Statistics	2 nd Semester	5
Promotion and Advertising	2 nd Semester	5
Option 1 – Marketing OR Services Marketing	2 nd Semester	5
Option 2 – Management OR Management Accounting	2 nd Semester	5
Option 3 – English OR French OR Spanish OR Free option (to be chosen among the subjects offered by all international semesters)	2 nd Semester	5