

Bachelor Degree in Business Administration

Year 1

1 st Semester	ECTS	2 nd Semester	ECTS
Microeconomics	6	Macroeconomics	6
Mathematics	6	Statistics	6
Introduction to Finance	6	Business II	6
Law I	6	Accounting	6
Business I	6	Computing	6

Year 2

1 st Semester	ECTS	2 nd Semester	ECTS
Spanish and World Economy	6	Marketing Management	6
Accounting II	6	Strategic Management	6
Principles of Marketing	6	Analysis of Financial Statements	6
Cost Accounting	6	Humanist Values	6
Law II	6	Econometrics	6

Year 3

1 st Semester	ECTS	2 nd Semester	ECTS
Business Policy I	6	Business Ethics	6
Managing People	6	Business Policy II	6
Management Control	6	Management Skills	6
Information Systems	6	Corporate Finance	6
Advanced Marketing	6	Project	6

Year 4

1 st Semester	ECTS	2 nd Semester	ECTS
International Programme or Electives	24	Specialisation in:	
Internship	6	· Finance and Accounting	30
		· International Management	30
		· Marketing	30
		· Strategic Management	30

