

COURSE OFFER IN ENGLISH 2016/2017

➤ **ECONOMICS AND BUSINESS ADMINISTRATION**

1ST Semester (Fall Semester)

<u>COURSE</u>	<u>YEAR</u>	<u>ECTS</u>
MICROECONOMICS	1 st	6
INTRODUCTION TO FINANCE	1 st	6
FUNDAMENTALS OF MARKETING	2 nd	6
INTERNATIONAL ECONOMICS	4 th	6
INTERNATIONAL HUMAN RESOURCES MANAGEMENT	4 th	6
ENTREPRENEURSHIP	4 th	6
STRATEGIC DISTRIBUTION DECISIONS	4 th	6
COMPETITIVE TERRITORIES IN THE GLOBAL ECONOMY	4 th	6
MANAGEMENT SKILLS DEVELOPMENT	4 th	6
PEOPLE MANAGEMENT	3 rd	6

2ND Semester (Spring Semester)

<u>COURSE</u>	<u>YEAR</u>	<u>ECTS</u>
MACROECONOMICS	1 st	6
STATISTICS	1 st	6
BUSINESS II	1 st	6
ECONOMETRICS	2 nd	6
MARKETING MANAGEMENT	2 nd	6
FINANCIAL MANAGEMENT	3 rd	6
BUSINESS ETHICS	3 rd	6
LEADERSHIP AND MANAGERIAL DEVELOPMENT	3 rd	6
COMPANY POLICY II	3 rd	6
INTERNATIONAL FINANCE	4 th	6
INTERNATIONAL ECONOMICS	4 th	6
EUROPEAN UNION	4 th	6
INTERNATIONAL MARKETING	4 th	6
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	4 th	6

➤ ***FACULTY OF SOCIAL SCIENCES***

1ST Semester (Fall Semester)

<u>COURSE</u>	<u>YEAR</u>	<u>ECTS</u>
COMMUNICATION SKILLS	1 st	6
BUSINESS MANAGEMENT AND ORGANIZATION	2 nd	6
TOURISM DESTINATIONS	3 rd	6
CONGRESS & EVENTS MANAGEMENT	3 rd	6
TOURISM MARKETING MANAGEMENT	4 th	6

2ND Semester (Spring Semester)

<u>COURSE</u>	<u>YEAR</u>	<u>ECTS</u>
ORGANISATIONAL COMMUNICATION THEORY	2 nd	6
ELABORATION OF WEB MESSAGES	3 rd	6
INTERPERSONAL COMMUNICATION	3 rd	6
HIGHER COMMUNICATIVE SKILLS FOR TOURISM	3 rd	6